

Question:

How could you check your checking account balance while shopping at the mall?

Answer

Just use your smart phone to log on to the Haddon Savings Bank mobile banking site and you have immediate access to any of your Haddon accounts.

Question:

How would you check your checking account balance while shopping at the mall if you don't have a smart phone?

Answer

Just text BAL to 454545 and within a minute you will receive a text message with the balance in your primary Haddon account.

Question:

How much will it cost to use these services?

Answer

As a Haddon Savings Bank customer, they are totally free.*

Haddon Savings Bank

Two Convenient Locations

201 White Horse Pike
Haddon Heights, NJ 08035
(856)547-3700

20 Marlton Pike
Cherry Hill, NJ 08034
(856)429-0036



Member FDIC

Please visit us on the web at www.haddonsavings.com

**Haddon Savings Bank
helps you keep on
top of your
finances
with mobile
and text
banking!**



Even if you don't have a smart phone, you can still stay on top of your accounts with Haddon Savings Bank text message banking.

Have you ever gone out to the grocery store to pick up a couple things, only to end up filling up your basket and then wondering if there is enough in your account to cover it all? Or maybe you were at a Phillies game and wanted to get a Jersey but were unsure if your paycheck had cleared. With text message banking, those concerns will become a thing of the past. You can just pull out your phone, text "BAL" to 454545 and within a minute you will receive a text back with the balance of your primary checking account.

To get started, go to www.HaddonSavings.com, click on Online Banking, log in and click on the Activate button on the Mobile Banking & Alerts page. During the setup, you will enter your mobile number and select your primary account, or the one you would check on most often. You will then be sent a text message with your activation code and you will be ready to go.

The simple keywords you will use to obtain account information are:

- STOP=Deactivate service
- HELP=Help on keywords
- BAL=Primary account balance
- BAL CHK=Checking account balance
- BAL SAV=Savings account balance
- BALL ALL=All account balances
- LAST=Last 5 transactions

It is a simple, secure way to take control of your finances. And, it is totally free.* So logon today and you will always have quick access to your financial information.

* Standard carrier fees for text messaging may apply.

Keep on top of your finances with mobile banking from Haddon Savings Bank

Even if you are miles from your nearest branch office and have no access to a computer, you can still take charge of your banking needs with the Haddon Savings Bank mobile banking and smart phone.

Haddon Savings Bank mobile banking gives you the freedom to do your banking when and where you wish – and it is totally free.

To get started, on your smart phone, navigate to www.HaddonSavings.com. You will be asked to enter your Customer Number and Password to log In and then you are ready to go.

With Haddon Savings Bank mobile banking, you can:

- ◆ Access checking, savings, mortgage, line of credit, loan and other Haddon Savings Bank accounts
- ◆ Pay bills anywhere, anytime
- ◆ Transfer funds from one Haddon Savings Bank account to another

Call or stop in today and we'll help get you started.

856.547.3700

