

Haddon Savings Bank's Really Simple Equation!

Home Equity Line of Credit at a low

4.03%*
APR[†]

Plus—
NO closing
fees!

Equals a simple solution to any financial need.

Take advantage of Haddon's unique, low adjustable-rate "Simple Equation" line of credit that is a mere 2.25% over the National Cost of Funds and in most cases the interest will be tax deductible.**

Don't delay, ask how

our "Simple Equation" can make your dreams come true!

Haddon Savings Bank

Member FDIC



Please visit us on the web at www.haddonsavings.com for other products.

* Valid through September 20, 2010

** Consult your tax adviser.

† Annual Percentage Rate

Homeowners' insurance required; 10.03% maximum APR^{*}; subject to credit approval.